



# PRIME'S CLIPPINGS

Volume 2011, Issue 1

Prime Landscape



## Welcome 2011!

Here's hoping you enjoyed the holidays and are as excited about the New Year as we are! The economy looks to be on the road to recovery, and the mid-term elections seemed to have settled some uncertainty. Perhaps we will all be in better shape this time next year. The Farmer's Almanac says we are in for a mild winter and we since we finally got a little rain our outlook is promising thus far. Whatever hand Mother Nature deals us this year, we look forward to answering the challenges and enjoying the good times.

Thanks for your loyal patronage in 2010 and please let us know how we can make your life easier in the coming year.

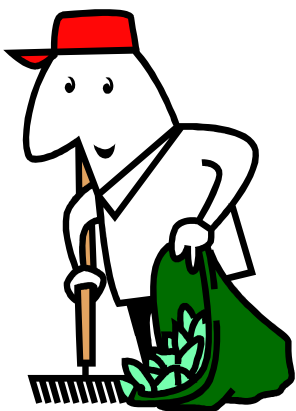
## Did You Receive This In Your E-mail? If not, why not?!

Just another friendly reminder that you can conduct virtually all your business with us electronically. It's fast, easy, efficient, *and* environmentally friendly! By opting for electronic delivery you are not only reducing the amount of paper used, you are reducing the amount of fuel used in processing and delivering paper mail as well. We can email your invoices, statements, and newsletters each month. You'll receive them sooner, usually by the 2nd day of the month, and you can also set up to have us automatically bill your credit card, a great way for you to accrue your mileage or bonus points. Approximately 40% of of customers conduct all their business with us via email, and about 50% are set up for auto credit card payments. You may sign up for either or both options by contacting Petra or Sally at 817-461-4000, or email: [Sally@primelandscapeservices.com](mailto:Sally@primelandscapeservices.com) Or [Petra@primelandscapeservices.com](mailto:Petra@primelandscapeservices.com)

*Our goal is to fulfill the needs of the customer by providing timely, quality services and products.*

## Lawn Care in January

We are finishing the last of our leaf clean ups in early January, so if you still need one please call to schedule ASAP. **Remember—we can also clean your gutters!** Our first round of Spring pre-emergent weed control applications will start in January. This application and the next one in March also contain a broadleaf weed killer for any dandelions, henbit and chickweed that may have come up over the last few months. Even when they are caught early it still takes at least two applications to kill them. With a potentially warm "La Nina" winter ahead, weeds will grow rapidly. We have begun seeing them in beds already and they will quickly inundate an area. We will also soon apply organic fertilizer and this is especially beneficial for St. Augustine lawns. We have had excellent results on St. Augustine yards using nothing but organic fertilizers. The organic fertilizers break down slowly over several months and help to build beneficial microbes in the soil. Healthier soil = healthier plants and a thick healthy stand of grass is the best weed preventative. The slow release of nitrogen also seems to discourage fungal problems like brown patch. A totally organic approach does not offer much in the way of weed control, but we can add spot spraying if you do have a lot of weeds. Call if you would like to change over to this "greener" program. We will continue to mow rye grass bi-weekly depending on its rate of growth. Most perennials can be cut back now, but unless you request it sooner we will not trim roses and fountain grasses until Feb.



**Thank you for your business.**

## Winter Pruning



Although this relatively warm winter weather will make some of our plants think it is time to bud, it is still a little early to prune roses or do any drastic cutting back of shrubs. These chores should be scheduled during February. Although most all perennials can now be cut down, groundcovers such as liriopoe and Asian jasmine should be left alone for a few more weeks.

Crape myrtles are traditionally pruned in January. The horticulturally correct method is to treat a standard tree-form crape like any other tree. Prune entire branches to allow more sunlight into the canopy and reduce overcrowding, remove low branches that are in the way, remove water sprouts and suckers, and strip the seed pods if their appearance bothers you or cut tips of limbs no larger than a pencil. However, many properties and some homeowners want their crapes kept within a certain size range and this limit requires "topping" or more drastic cutting of the crowns. Since we have to administer both techniques, be sure to let us know if you have a preference.

With leaves down, now is the time to prune most trees as well. Standard reasons for pruning include crown reduction to allow more light to the lawn and reduce potential for damage in an ice storm, crown raising to allow pedestrian or vehicular traffic and keep branches away from structures, and hazard pruning to remove dead or broken limbs that may fall and injure people or property. You also want to reduce mistletoe infestations every few years.

## Our Annual Mulch Special Is Here !

Mulching your beds is absolutely the best thing you can do for the health of your soil and plants.

**Remember:** mulch reduces weeds, improves soil structure, conserves moisture, protects plants from extreme cold and summer heat, and gives your beds a neat appearance.



Take advantage now! Mention our newsletter for **20% Off** normal prices.

**Prices Include Delivery and Installation!**

(extra charges may apply for weeding or leaf clean ups if needed)

How much do I need? We recommend adding 2" to exist-

ing mulch or 3" to unmulched areas. A 2 cu ft bag will cover about 10 sq ft 2" deep or 7 sq ft 3" deep

**Hardwood: \$4.20 per 2 cu ft bag**  
Dark brown, enriches soil as it decomposes

**Cedar: \$5.30 per 3 cu ft bag** *new larger bags!*  
Great cedar smell, lighter color, lasts longer

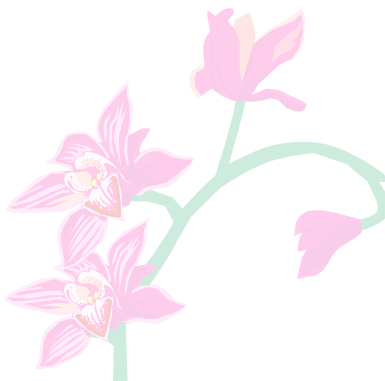
**Red Mulch: \$4.50 per bag**  
For that bright red decorative look

**Pecan Hull mulch, Black mulch, and Pine mulch are also available.**

**All our mulches (except pine) are locally produced from recycled forest and wood products**

## January Jobs

- Mulch beds
- Trim crape myrtles
- Prune trees
- Prune dormant perennials
- Plant and transplant trees & shrubs
- Apply pre-emergent & broadleaf herbicides
- Mow rye regularly
- Fertilize rye grass
- Change water & clean water gardens & koi ponds
- Till in compost and prepare gardens



**To Contact Us:**

**(817) 461-4000**

**PrimeLandscapeServices.com**



Brrr! It's too cold for us chinch bugs!